1068 3673 eTail Expert (m/w/d) Do you like to face new challenges and appreciate a job that offers you demanding and varied tasks? We are always looking for specialists like you.  
  
Your tasks:  
  
  
• The aim of your work as an eTail expert is to build up core competencies in the area of ​​eTail innovation programs together with your team.  
• You will be responsible for the planning, development and control of eTail initiatives with a focus on partner activities.  
• You will work on the conception and communication of the eTail campaign planning and brand strategy.  
• You drive projects throughout the organization and at the same time keep an eye on the existing organizational resources of the most important interest groups.  
• As the central authority for Samsung Electronics, you design eTailer systems that meet current market requirements and are tailored to them  
• Provide preparatory support for the initial setup of the ASIN to enable selling to major online platforms by channel partners  
• You prepare raw content &amp; Assets for ACoE to avoid bottlenecks  
• Also the independent control and coordination of external service providers and agencies.  
• You also control the cross-departmental project budgets  
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Your profile:  
  
  
• You have a successfully completed degree in information technology, business administration or a comparable education&nbsp;  
• Ideally, you will have hands-on experience in eTail management and systems including:  
- Marketing and/or sales background  
- Project management, methods and tools (agile)  
- Digital expertise (user journey, user experience)  
- Performance management  
- Adobe and Google technologies  
- Basics of web analytics  
- CRM, CMS, database and learning management system knowledge - B2B and B2C online marketing  
  
• Good knowledge of English completes your profile  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our offices E-Marketing Developer matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:44.007000